Jewish identity is a deeply personal attribute and there is no such thing as a ‘typical Australian Jew’. This poses significant problems for the Jewish community organisation in Australia working to sustain a vibrant and secure Jewish community.

Replicating the 2008 Gen08 survey to provide understanding of the extent and nature of change in Jewish communities, the detailed 2017 survey provided insight into a number of issues, including:

- the experience of Jewish (and non-Jewish) education
- the constant and changing elements in Jewish identity
- issues of greatest priority
- services provided by communal organizations
- Jewish leadership
- challenges faced by Jewish youth and young parents, including the affordability of Jewish schools
- experience of anti-Semitism
- future expectations

The first report of survey findings was launched in March 2018 and received extensive coverage in the Jewish media. Findings are being used by organisations to inform their planning, funding and resourcing.

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In 2017, over 8,600 Jewish respondents across Australia completed the Gen17 survey, responding to more than 200 questions, which dealt with subjects such as: What drives our community today? Who are we as Jews? What are our communal needs? How do we give back? What matters to us? How do we relate to one another?

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