<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9.00-9.30</td>
<td>Registration (Foyer)</td>
</tr>
</tbody>
</table>
| 9.30-9.45 | Opening Remarks (221)  
Professor Yvonne Schulz Zinda (Universität Hamburg)  
See-jeong Chang (Consul General of the Republic of Korea in Hamburg) |
| 9.45-10.45 | Panel 11 (221)  
Moderator: Yvonne Schulz Zinda (U Hamburg)  
Religion  
1. Pascal Kim (Academy of Korean Studies)  
“A Buddhistic Promiscuity in *Spring, Summer, Fall, Winter and Spring*”  
2. Heather Mellquist Lehto (U of California, Berkeley)  
“The Screens are the Hands of God: Video Sermons in the Creation of Transnational Korean Churches” |
| 10.45-11.15 | Coffee Break (119)                                                      |
| 11.15-12.45 | Panel 1 (121)  
Moderator: Andrew David Jackson (Monash U)  
Train to Pusan  
1. Angeliki Katsarou (Stockholm U)  
“Broken Skulls, Fractured Manhoods: The Deficiency of Masculine Identity in a *Train to Busan*”  
2. Peter Y. Paik (U of Wisconsin-Milwaukee)  
“The Zombie’s Smile: *Train to Busan* and Risk Society”  
3. Kyoungsuk Sung (U Bonn)  
“The Safety of South Korea Has Fallen”: A New National Trauma with Collapsed Community Ethics in Korean Disaster Films” |
|          | Panel 2 (122)  
Moderator: Bonnie Tilland (Yonsei U)  
Masculinity & Femininity  
1. Eunice Lim Ying Ci & Liew Kai Khiun (Nanyang Technological U)  
“Her Hunger Knows No Bounds: The Female Appetite in Korean Dramas”  
2. Ma. Kristina Carla Rico (Ateneo de Manila University)  
“Comparative Study of Women’s Images in *My Name is Kim Sam Soon* and its Philippines Remake *Ako si Kim Sam Soon*”  
3. Elliott Y.N. Cheung (U of British Columbia)  
“Goblin: Supernatural Romances, Cosmopolitanism, and International Perceptions of Korean Masculinity” |
<table>
<thead>
<tr>
<th>Time</th>
<th>Panel 3 (121)</th>
<th>Lunch (119)</th>
<th>Panel 4 (122)</th>
</tr>
</thead>
</table>
| 12.45-13.45 | Moderator: We Jung Yi (Pennsylvania State U)  
Colonial Korea  
1. Steven Chung (Princeton U)  
“The Augmented Realities of Non-Theatrical Foreign Cinemas in Colonial Choson”  
2. Shin Dong Kim (Hallym U)  
“Social Censorship and Constructing the Monolithic Patriotism on Colonial Memories”  
3. Namhee Han (Leiden U)  
“The Horror from Colonial Korea: Digital Kyŏngsŏng in South Korean Films” | Lunch (119)                                                                 | Moderator: Ji-yoon An (U of Cambridge)  
Hallyu in the World  
1. Jay-Ar Manuel Ignacio (U of the Philippines, Diliman)  
“Analysis on the Translation of Korean Drama to Filipino”  
2. Kaushal Kumar (Jawaharlal Nehru U)  
“Decoding the Hallyu in India”  
3. Barbara Wall (U Hamburg)  
“Intertextuality as a Way to Success of K-Drama?: Multi-Layered References in the Television Drama The Legend of the Blue Sea (2016)” |
| 13.45-15.15 | 1. Steven Chung (Princeton U)  
“The Augmented Realities of Non-Theatrical Foreign Cinemas in Colonial Choson”  
2. Shin Dong Kim (Hallym U)  
“Social Censorship and Constructing the Monolithic Patriotism on Colonial Memories”  
3. Namhee Han (Leiden U)  
| 15.15-15.45 | 1. Steven Chung (Princeton U)  
“The Augmented Realities of Non-Theatrical Foreign Cinemas in Colonial Choson”  
2. Shin Dong Kim (Hallym U)  
“Social Censorship and Constructing the Monolithic Patriotism on Colonial Memories”  
3. Namhee Han (Leiden U)  
“The Horror from Colonial Korea: Digital Kyŏngsŏng in South Korean Films” | Coffee Break (119)                                                                 | Moderator: Barbara Wall (U Hamburg)  
History on Screen  
1. Katharina Süßkrüger (U Hamburg)  
“The TV Drama Hwarang: Hybridity of Korean Nationalistic Historiography and K-Pop”  
2. We Jung Yi (Pennsylvania State U)  
“Redrawing the Lines? War and Division in South Korean Webtoons”  
3. Pil Ho Kim (Ohio State U)  
“In the Liberation Village: The Cinematic Landscape of Early North Korean Refugees” |
| 15.45-17.15 | Moderator: Steven Chung (Princeton U)  
Music  
1. Ute Fendler (U of Bayreuth)  
“SM Entertainment: From Stage Art to Neo Culture Technology”  
2. Carla Eggert (U of Hamburg)  
“Forbidden and Unhealthy Tunes: Rock Music under Park Chŏng-hŭi”  
3. CedarBough Saeji (U of British Columbia)  
“Reading Traditional Iconography within Korean Music Videos” | 15.45-17.15                                                                 | Moderator: Barbara Wall (U Hamburg)  
History on Screen  
1. Katharina Süßkrüger (U Hamburg)  
“The TV Drama Hwarang: Hybridity of Korean Nationalistic Historiography and K-Pop”  
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<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>17.15-18.30</td>
<td>Break</td>
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<tr>
<td>18.30-20.30</td>
<td>Reception at Grand Elysée Hamburg, Oval Office (hosted by the Consulate General of the Republic of Korea in Hamburg)</td>
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</tbody>
</table>

### Day 2 Saturday, 17 June 2017

#### 10.30-12.00

**Panel 7 (121)**

**Moderator:** CedarBough T. Saeji (U of British Columbia)

**Korean Culture Industries**

1. Ko Sungil (U of Nottingham)
   “Becoming the Host: The London Korean Film Festival, the Government-led and Localised Event”

2. Bonnie Tilland (Yonsei U)
   “Volunteers and Fans as Questionable Cosmopolitans in South Korea’s Media Spectacle”

3. Min Kyung Yoo (Freie U Berlin)
   “Narrating Democracy and Imagining South Korean Citizenship”

#### 12.00-13.00

**Panel 8 (122)**

**Moderator:** David Scott Diffrient (Colorado State U)

**Questions of Belonging 1**

1. Yoo Jin Shin (Ewha Womans U)

2. Sarah Domingo Lipura (Ateneo de Manila U)
   “Deconstructing the ‘Han’: Representations and Misrepresentations of Mixed Filipino-Korean Children in Films”

3. Na-Rhee Scherfling (U Hamburg)
   “The Fragmented Self and Its Heterotopic Sites of Belonging: South Korean Modernist Movies in the 1960s”

4. Jacob Ki Nielsen (U of Copenhagen)
   “How Difficult it’s been!: Kinship, Nationhood and Globalized Modernity In and Out of Ode to My Father (2014)”

#### 13.00-14.30

**Panel 9 (121)**

**Moderator:** Peter Y. Paik (U of Wisconsin-Milwaukee)

**Questions of Belonging 2**

1. David Scott Diffrient (Colorado State U)
   “Between Scenery and Scenario: Structured Absence and (In)Visible Presence in a Migrant Workers Documentary”

**Panel 10 (122)**

**Moderator:** Hye Seung Chung (Colorado State U)

**Gangster Films, Queer Films, Art-House Films**

1. Marc Plaice (King’s College)
   “Disruptive Ganglands: The Urban Conflict Zones of Korean Modernity”
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.30-15.00</td>
<td>Coffee Break (123)</td>
</tr>
<tr>
<td>15.00-16.00</td>
<td>Keynote speech (221)</td>
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<td></td>
<td>Professor Hye Seung Chung (Colorado State University):</td>
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<td>&quot;Powers of the False and Real Fiction: Migrant Workers in Contemporary South Korean Mockumentaries&quot;</td>
</tr>
<tr>
<td>16.00-16.30</td>
<td>Concluding Remarks (221)</td>
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</tbody>
</table>

**This conference is sponsored by:**
Universität Hamburg, Korea Foundation and the Consulate General of the Republic of Korea in Hamburg

For any questions contact Barbara Wall: barbara.wall@uni-hamburg.de