A Call for Papers
The 8th Annual Korean Screen Cultures Conference (KSCC 2019)

Hosted by the University of Central Lancashire, Preston, UK

KCSS dates: Thursday 6th June to Friday 7th June 2019 (Check-in and film screening from 5 pm
Wednesday June 5th)

Pre-conference K-Drama symposium: Wednesday 5th June 2019 (check-in and drama-screening
Tuesday 4th June from 5 pm)

The University of Central Lancashire (UCLan), Preston, UK, is delighted to host the 8th Korean Screen Cultures Conference supported by the Korea Foundation. This follows successful conferences previously held at: SOAS, the University of London (2012 & 2013), Sheffield Hallam University (2014), the University of Copenhagen (2015), King’s College (2016), Universität Hamburg (2017), and most recently, the University of Helsinki (2018). This year, UCLan is also hosting a one-day pre-conference symposium devoted to scholarship on South Korean TV dramas and other formats. You are all invited to join us on a day trip to sample the scenic delights of the UK’s famous Lake District (Saturday 8th June).

KSCC 2019 Themes: Interdisciplinarity and ‘Trans-Korean Studies’
The KSCC is a unique forum for the exchange of new perspectives on Korean screen cultures. The KSCC brings researchers from multiple disciplines together, and has therefore helped forge a diverse and international community of Korean Screen Cultures scholars. The 2019 KSCC builds on this diversity through this year’s twin conference themes of Interdisciplinarity and ‘Trans-Korean Studies’. We invite interdisciplinary panels, and also contributions to a ‘Screen Media Pedagogies swap shop’ and a collaborative research forum. To celebrate the launch of UCLan’s new master’s programme on North Korean Studies, we particularly invite papers on North Korean cinema and television. Moreover, we encourage an integrative approach to Korean screen cultures that explores the cultural and socio-political interrelations between North, South and Diasporic Korean screen media.

KSCC Call for Papers:
Beyond this year’s themes, the conference aims to critically engage with some of the most important issues that have affected contemporary Korean screen culture. We welcome proposals for papers and panels on all aspects of Korean screen culture, including but not limited to:

- ‘Trans-Korean’ approaches to Korean screen media and cultures
- South Korean Cinemas (all periods)
- North Korean Cinemas (all period)
- Diasporic Korean Cinemas
- Korean video games
- Webtunes
- K-Pop music video form, narratives, circulation, etc.
- Korean media arts
• Youtube video made by North/South/Diasporic Koreans
• Mobile screen media
• Live-streaming media platforms, content and practices, such as Afreena TV
• Korean adverts
• Public screens (on the subway, in the streets, in waiting rooms, etc)
• Indy cinema texts, production, exhibition and questions of censorship
• Documentary texts, production, exhibition and questions of censorship
• Cultural policy impacting film and other screen media
• The impact of the Park Geun-hye era blacklists and other interventions on the production and exhibition of screen media in South Korea
• Korean film festivals, including the Pyongyang Film Festival
• The production, distribution & reception of Korean film, television, and K-pop music videos
• The transnational and intermedial aesthetics of Korean screen culture such as the impacts of the Korean Wave (Hallyu)
• Transnational and intermedial adaptations, co-productions, collaborations, and various intermedia practices, (e.g. from literary, webtune and manga sources)
• Film as history, including questions of witnessing and historiography
• The pedagogies workshop addresses the diverse ways Korean screen media can be used to engage students and foster critical discussion of Korean cultures in different teaching contexts. We invite short ‘swap shop’ style presentations that demonstrate current teaching practice. Each presentation should explain the teaching context, the learning aims, and demonstrate how screen media are incorporated into lessons.
• Papers on other forms and interpretations of Korean screen culture will also be considered.
• As usual, we particularly encourage proposals from independent, early career and postgrad researchers.

Organisers:
KSCC 2019 is organized by a committee comprising Andrew David Jackson (Monash University), Barbara Wall (Copenhagen University), Andrew Logie (Helsinki University) and Mark Plaice (University of Central Lancashire).

Accommodations and Transport
Once your paper has been accepted by the committee please note the following:
There is no registration fee at KSCC and we provide lunch, coffee and a conference dinner. The organizers will be able to provide funding for accommodation to selected presenters whose papers have been accepted; (two nights for UK-based presenters, three nights for those coming from overseas). A fund will be made available to subsidise economy travel expenses for postgrad and independent researchers. Anyone wishing to book additional nights can place reservations for the Legacy Preston International Hotel for the reduced price of £70. Please let me know if you plan to do so as soon as possible after your acceptance. An email will be sent to all attending participants inviting you to join us for the Lake District day trip. You can confirm attendance at that point. There will be a small charge to cover group transport and a light lunch.

Applying
In your proposal, please copy, paste and answer the following questions:

1) Are you based in the UK or outside the UK?
2) Are you a postgrad student?
3) Would you like to book any additional nights at the Legacy Preston International Hotel (please indicate dates)
4) Do you have any dietary requirements
5) Do you need a letter of invitation for visa purposes? (most people can get visa waivers I think)
6) Are you interested in staying over for the Lake District day trip on Saturday 8th June 9 am to 5 pm? Participants returned to Preston train station by 6pm).

The Deadline for proposals is: 21st February 2019.
Applicants will be notified of the result by 15th March 2019.
A complete paper of 5,500 - 6,000 words should be sent by 15th May 2019.

Proposal format:
In your proposals - both for individual papers and panel proposals - please include your name, institutional affiliation, the title of the paper, an abstract of 300 words (for each paper and for the panel), and a 50-100 word biography of the author.

Please submit your proposal as a WORD doc file. Note that PDFs will not be accepted or considered. The file name should follow the format: "KSCC2019 - <SURNAME> - abstract", e.g. 'KSCC2019-JACKSON-abstract'. In the case of a panel use the surname of the chief organizer followed by 'panel name' (please add a short version of your panel name here), e.g. 'KSCC2019-WALL-Korean Cinema 1990s-abstract').
Please send the abstract as an email attachment to Mark Plaice at ApplicationsKSCC@uclan.ac.uk
The email subject should be the same as the file name.
All applicants will receive an email confirmation for receipt of their abstract within 5 working days. If you do not receive confirmation, please email.

For all enquiries, contact Mark Plaice at the above email.

K-Drama and K-TV pre-conference symposium Call for Papers:
Pre-conference K-Drama symposium: Wednesday 5th June 2019 (check-in and drama-screening Tuesday 4th June from 5 pm)
Accommodation (Tuesday 5th June) provided for presenters, limited transport support for postgrads
Lunch and coffee/tea provided
Full CFP: https://www.uclan.ac.uk/schools/language-global-studies/iksu/k-drama-korean-televison-symposium.php
Applications: KdramaApplications@uclan.ac.uk

The K-Drama symposium is a separate, one-day ‘pre-conference’ linked to KSCC. It aims to produce an edited collection on Korean TV drama and other TV formats. This is important because most existing literature on the topic has focused on questions of circulation and reception in the East/South East Asian region under the rubric of the Korean Wave. Over recent years the circulation of Korean TV
drama has expanded considerably, with many dramas now available in North America and Europe on on-demand platforms such as Netflix and Amazon Prime, while a variety of web and app platforms, such as Viki, make Korean TV content available to far wider audiences than ever before. At the same time, following on the earlier success of K-drama, other formats of Korean TV now enjoy growing global popularity, especially chat show, comedy and reality TV formats. K-dramas have also diversified considerably in terms of genre form and themes beyond complex romance narratives. They now encompass new genres, such as hospital and gangster dramas, and changing themes, such as supernatural elements and serious political issues. Such changes raise a multitude of questions. This symposium aims to focus on three areas: K-drama production practices; the changing genres, forms, and thematic concerns of K-drama and other TV formats; and questions of reception and appropriation of K-TV on global content platforms. We invite papers on all research related to the global consumption of Korean TV, especially:

- K-drama production practices
- Genre forms and thematic concerns in K-drama and other TV formats
- Questions of reception and appropriation of K-TV on global content platforms
- Platform distribution markets and practices
- ‘Netflix original’ K-Drama/film

Presenters may submit papers for the K-drama symposium and attend for one day, or may submit papers for both KSCC and K-Drama (i.e. two papers) and attend both events. Attendance is free and includes lunch and coffee. One night’s accommodation will be provided (Tuesday 4th June) for presenters only and some limited travel assistance is available for presenting postgraduate students. KSCC attendees who do not present at symposium are welcome to come early to attend the symposium. Their accommodation will be provided for the evening of Wednesday 5th for those presenting at KSCC, but we cannot guarantee to cover accommodation for Tuesday 4th for those not presenting at the K-Drama symposium.